

PARTY FUNDRAISING DRIVE COMES TO A CLOSE

The fundraising drive initiated by our Party last spring has come to a successful conclusion. Although we were not able to meet all our goals, substantial progress was made to meet the vast expenditures for *The Call* and other Party work.

We want to take this opportunity to thank all those who contributed to the drive and participated in it—those who gave money directly, those who popularized the drive in the factories and took up collections, those who helped organize and build the innumerable fundraising dinners and other events that week by week and city by city enabled us to raise such a large sum of money.

Our readers will recall that the goal set for the drive at the time it was initiated last spring was \$500,000. Although we came short of our goal, we feel that the drive was still a success.

DEDICATION OF MASSES

The campaign showed the tremendous dedication of the masses of people, financially and in every other way, no matter how poor they may be, and no matter how hard the economic crisis has come down on them. It was from just such people that the bulk of our funds were raised. This fills us with encouragement.

In looking at some of the reasons why we did not meet the goal, two main factors stand out. First, when the CPML was founded last June 4, many new campaigns and projects were initiated. In addition to requiring a great deal of work, all these campaigns—whether the Jobs March in Washington this month or the current speaking tour by the Azanian Pan Africanist Congress—have necessitated their own fundraising.

We also must say that we are not experts at carrying out fundraising work. Because of our inexperience, the drive was not as well organized as it might have been, and didn't mobilize the full support of all our readers and sympathizers as well as it might have.

The fact that we did not fully meet our goal in the drive means that fundraising work will have to be intensified in the coming year. We still must raise the



PEOPLE'S AUCTIONS OF ARTWORK Like this courtroom drawing of Gary Tyler raised thousands of dollars for the Party.

necessary funds, for example, to buy our own printing facilities to publish *The Call* and other Party literature.

So, while the drive has come to an end officially, we are still counting on your support in 1978.

One of the best ways to help us grow and expand is to become a *Call* sustainer. *Call* sustainers pledge a monthly contribution of \$5.00 or more and, in return, receive a free subscription and copies of all new Party literature. As a special offer, through an arrangement with Liberator Press, all new sustainers who sign up between now and April 1, will receive a free copy of the hardbound edition of Harry Haywood's autobiography, *Black Bolshevik*, a \$15 value.

Once again, we want to thank all those who contributed to the drive in 1977 for their support, and we are confident that they will be joined by many more people in the coming year!